



PEPS Strategic Goals 2020-2024

PEPS seeks to partner with friends and supporters interested in investing in our long-term strategic direction:



Grow the PEPS Reach and Impact

- Grow in-home and site-based neighborhood PEPS groups
- Implement regional growth plan
- Build local partnerships
- Develop leader model that is local, sustainable, and accessible



Innovate Our Approach to Parent Support

- Offer an adaptable model for parent connection that creates multiple options for participation and eliminates barriers
- Expand scope of parenting stage
- Develop app or platform to form and retain parent connection
- Re-envision and implement partnership structure



Advocate for Equitable Policies

- Adopt Advocacy Platform
- Develop and implement advocacy strategy
- Inform and activate PEPS community to take action



Strengthen Organizational Effectiveness

- Apply racial equity lens across all strategies
- Develop and implement employee engagement plan
- Rebrand
- Develop and implement PEPS Leader vetting and training system
- Develop digital strategy and innovation lens.

To read more about our strategic direction, please visit: www.peps.org/about/our-strategic-direction-for-2020-and-beyond.

Yes, we would like to help PEPS grow its reach and impact, innovate, advocate for equitable policies, and strengthen its organizational effectiveness by renewing our sustaining gift of [please check the level that is right for you]:

\$1,500 \$2,500 \$5,000 \$7,500 \$10,000 Other: \$ _____

We commit to this giving level for this and the next two years for a total of three years (2024/2025/2026).

We would like to increase our gift over time:

2024: \$ _____ 2025: \$ _____ 2026: \$ _____

*PEPS Sustainer Circle Members acknowledge that PEPS meets a critical need in the community, the PEPS approach works and that PEPS is worth a long-term commitment. With their multi-year gift pledge PEPS Sustainer Circle Members ensure the health and vitality of PEPS for years to come. They commit to an annual leadership gift for a minimum of 3 years for (usually) unrestricted operating support so that future new parents can count on the support they need in the beginning and most critical time of their parenting journey.



PEPS Leadership Giving Pledge | Sustainer Circle*
An invitation to invest in Resilient Families, Connected Communities, Equitable Outcomes

Payment Options [Gifts can be made monthly, quarterly, bi-annually or annually]

Please send us a pledge reminder once a year. We prefer to receive the reminder in: _____ (month)

Enclosed is our check for our first-year gift.

Please charge our Visa MasterCard

monthly quarterly semiannually annually starting on _____ (month/year).

Credit card number: _____ Exp. Date: ____/____/____

Security Code on back of card: _____ Zipcode of billing address: _____

We will make our gift through our Donor Advised Fund at: _____

We would like to make our gift by transferring stocks cryptocurrency. Please send us information.

This company will match our gift {insert company name}: _____

Name (Please print): _____

Signature: _____ **Today's Date:** _____

This is how we would like to be recognized anytime PEPS publishes its list of supporters:

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Please submit this giving form to PEPS:
 4649 Sunnyside Ave N, #324, Seattle, WA 98103 or email to marionm@peps.org