



The 'Everywhere Table' Campaign for everyone who can't attend the Luncheon but wants to help raise money during the PEPS Luncheon Season

Templates for volunteer fundraisers - everything you need to run an effective 'Everywhere Table' Campaign!

1. A **comprehensive [email template](#)** that explains PEPS's mission and impact
2. A **[social media post](#)** they can customize for any platform
3. A **[brief text message](#)** for quick, personal outreach
4. A **[personal card/note template](#)** for a more intimate touch
5. A **[follow-up email](#)** to help them close their campaign
6. **[Instructions](#) for creating a fundraising page** on our giving platform (GiveLively)

A few tips:

- Personalize these templates with your own connection to PEPS
- Set a specific, achievable fundraising goal (perhaps \$500-\$1,000)
- Include your specific donation link
- Include photos where appropriate (especially on social media)
- Track your progress and share updates to create momentum

PEPS 'The Everywhere Table'-- Campaign Templates

Email Template

Subject: Help me support families through PEPS!

Dear [Name],

I hope this message finds you well!

I'm reaching out because I've set a personal goal to raise \$[GOAL AMOUNT] for PEPS this spring. PEPS is an organization close to my heart that connects expectant parents, parents of newborns and parents of adolescents and teens, providing support during life's most challenging and rewarding parenting stages.

Why PEPS matters:

- They create community for parents who often feel isolated
- They provide research-backed resources and education
- They ensure families from all backgrounds can access support

While I'm not able to attend their fundraising Luncheon this year, I'm committed to supporting their mission. Would you consider joining me with a contribution?

You can donate [directly here](https://secure.givelively.org/donate/peps/peps-benefit-luncheon-2025) [https://secure.givelively.org/donate/peps/peps-benefit-luncheon-2025] and pls leave my name in the 'dedication field' so that I can track progress toward my goal (or INSERT FUNDRAISING PAGE LINK).

Every dollar makes a difference in helping a family find connection and support during those critical parenting years.

Thank you for considering!

Warmly, [YOUR NAME]

P.S. I'd love to reach my goal by [DATE]. Every contribution helps PEPS continue their important work!

Social Media Template

For Facebook/Instagram/LinkedIn:

👉 Friends! I've set a personal goal to raise \$[GOAL AMOUNT] for PEPS by [DATE]!

PEPS creates community for parents during the most intense parenting stages: when they are expecting, welcoming a newborn, and parenting a teen. Their parent groups have helped thousands of families find connection when they need it most.

Why I care: [ADD YOUR PERSONAL CONNECTION/STORY IN 1-2 SENTENCES]

Will you help me reach my goal? Every contribution makes a difference:

- \$25 provides resources for a parent
- \$50 helps train a volunteer group leader
- \$100 subsidizes a family who couldn't otherwise participate

[Donate here](https://secure.givelively.org/donate/peps/peps-benefit-luncheon-2025) [https://secure.givelively.org/donate/peps/peps-benefit-luncheon-2025] and pls leave my name in the 'dedication field' so that I can track progress toward my goal (or INSERT FUNDRAISING PAGE LINK)

Tag me if you donate so I can thank you personally! #SupportingPEPS #ParentingJourney

Text Message Template

Hi [Name]! I'm on a mission to raise \$[GOAL] for PEPS by [DATE]. They do amazing work connecting and supporting parents who often feel isolated. Would you consider a donation of any size to help me reach my goal? Here's the link: [https://secure.givelively.org/donate/peps/peps-benefit-luncheon-2025] and pls leave my name in the 'dedication field' so that I can track progress toward my goal. Thank you! ❤️

Personal Card/Note Template

Dear [Name],

I'm writing to share something important to me. This spring, I'm supporting PEPS with a personal fundraising goal of \$[AMOUNT].

PEPS creates community for parents when they need it most. Their parent groups provide a lifeline of support, friendship, and resources during the challenging phases of parenthood.

I thought of you because [PERSONAL CONNECTION]. Would you consider joining me in supporting this wonderful organization?

You can donate online at www.peps.org or send a check to: PEPS , 4649 Sunnyside Ave N, #324, Seattle, WA 98103.

Thank you for considering! I'd love to catch up soon.

With gratitude, [YOUR NAME]

[Optional: Include a photo of yourself, your family, or PEPS in action if appropriate]

Follow-up Email Template

Subject: Quick update on my PEPS fundraising goal

Hi [Name],

I just wanted to send a quick note to follow up on my fundraising effort for PEPS. So far, we've raised \$[CURRENT AMOUNT] toward my goal of \$[GOAL AMOUNT]!

If you've already contributed - THANK YOU! Your support means the world to me and to the families PEPS serves.

If you haven't had a chance yet, there's still time to make a difference. Even \$20 helps PEPS continue their important work supporting new parents.

[Donation link \[https://secure.givelively.org/donate/peps/peps-benefit-luncheon-2025\]](https://secure.givelively.org/donate/peps/peps-benefit-luncheon-2025) (Note: Pls leave my name in the 'dedication field' so that I can track progress toward my goal. (or INSERT FUNDRAISING PAGE LINK)

Thanks again for considering!

Warmly, [YOUR NAME]

Set Up Your Fundraising Page – optional

1. Click the link to go to our fundraising platform: <https://secure.givelively.org/donate/peps/peps-benefit-luncheon-2025/fundraisers/new>
2. Create an account
 - a. There's a chance you have an account already (connected to your email having made an online donation before). If so, reset password and you'll get reset link sent to your email.

3. Personalize your page by adding your name, a note about why you support PEPS, your fundraising goal, and a picture. The rest of your page will then be automatically filled in with PEPS branding and information.

Personalize Your Page

Fundraising for PEPS Benefit Luncheon 2025 by PEPS

Upload a photo of yourself for your page, add a note that tells people why you're passionate about this cause, and set a goal to track your progress!

Save

Name on Page

Name is a required field

Add A Note: Why are you passionate about this campaign?

We'll display this publicly on your team page under a section called "A Note From undefined"

Your Fundraising Goal

Set a goal for this campaign in dollars (e.g., \$500). No commas nor decimals necessary.

Profile Image:



Upload new image

Hero Image:

Pick a large, high-quality image for the right side of your page.

Default image

Image

Video

No Media



The default image is inherited from the PEPS Benefit Luncheon 2025 page.

4. Use the link to your fundraising page in the templates above.