

# 2024 Impact Report



At PEPS, parents find connection and support—an antidote to loneliness. Parenting is meant to be shared in community, and your involvement and investment makes this vital connection possible. Thank you!



## Grow

251 Group Leaders facilitated 346 Groups and supported 3,800 parents!

77% of our programs for new parents were in-person — up from 33% in 2023.

We worked with 14 Community Partners. New partners include:

- Africans on the Eastside
- Friends of the Children
- The Circle
- Hamlin Robinson School
- NAMI Eastside

The Ambassador Network amplified our reach within their communities.

We advocated for WA families on policies for:

- faster access to paid leave
- affordable housing
- childcare programs
- protecting the Capital Gains Tax.



## Advocate



## Innovate

Our programming expanded and evolved to include:

• Quarterly Affinity Groups:

- LGBTQIA+
- Single Parent
- Working Moms

• Parents of Adolescents and Teens (PAT) program now offers:

- Four-week, topic-focused Groups.
- Tailored workshops for schools and community groups.
- Virtual, in-person and community-based groups co-designed with local organizations.

In 2024

Staff capacity increased to support volunteer recruitment and program outreach by hiring:

- Group Leader Recruiter
- Bilingual PAT Outreach Manager

The Surgeon General's Advisory Parents Under Pressure made clear that parents are stressed, and they are talking about these challenges in their PEPS Groups. We are developing a Well-Being Training program for Group Leaders that focuses on bringing mindful self-compassion practices to families.

PEPS Advisors led impact mapping, facilitated workshops, contributed to curriculum development and more!



## Strengthen

## 2025 Organizational Outlook

We remain committed to listening to and learning from the parenting communities we serve as we shape our next strategic direction. Guided by our core values—equity, innovation, inclusion, community, and authenticity—and a focus on stability, we will embrace opportunities to grow our impact. Your engagement and support are essential, and we invite you to deepen your connection with PEPS this year.