PEPS Advocacy Survey Results

The aim of this survey was to help PEPS further shape our plans and actions to advocate for more equitable policies and funding for families in Washington State. The following highlights the key takeaways from the Advocacy Survey.

Highest Ranked Priority Issues

Respondents ranked the following as the most urgent issues affecting families across Washington State:

- **Housing Supply & Affordability**
- **Health Insurance Access**
- **Affordability of Preschool & Childcare**

“Finding childcare that is A) available and B) doesn’t break the bank is nearly impossible and that’s before even trying to care about the quality of care available. It shouldn’t be like this.” —Survey Respondent

Awareness

78% of the PEPS community heard about our advocacy work, most often through the newsletter.

- PEPS newsletter: 49%
- Friend or colleague: 20%
- PEPS social media: 9%
- PEPS website: 7%

Engagement

Most respondents were willing to take at least one of the following actions on an issue they care about, on a monthly to yearly basis:

- Sign a petition: 92%
- Write a letter or email: 90%
- Call a legislator’s office: 67%
- Share a lived experience: 67%
- Share PEPS actions: 57%
- Meet with state legislators: 48%

Take Action!

74% of respondents would like to hear about PEPS advocacy opportunities by email.

80% of respondents are interested in learning more about advocacy topics and policy issues.

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peps.org/about/advocacy

“If I am passionate about the issue, I would be willing to help advocate however that looks.” —Survey Respondent

*We also collected demographic data to better understand who was responding. PEPS distributed the Advocacy Survey through multiple avenues (e.g., newsletters, social media, email) in September - October 2022 and collected 398 responses, mostly from those who were already connected to PEPS.*